

Cummins Valvoline Endorsement Letter 2015.

Valvoline and Cummins signed a marketing and technical alliance in 1995 to leverage the two brands strength's in supplying Premium Quality Engine lubricants into the heavy duty market place.

This relationship has grown rapidly over the years and Cummins Distribution Europe in collaboration with their Distributor and Dealer network are keen to ensure our strong global alliance is recognised as a partnership that delivers combined products and services aimed to reduce total cost of ownership and maximise profitability for Cummins equipment users globally.

Cummins and Valvoline share unique technology and product development at every level, formulated to meet the specific requirements as detailed by Cummins Engineering Standards (CES), which describe the performance levels of engine oils that must be used in various engine applications.

As a Recognised and Authorised member of the Cummins Distributor and Dealer network for the region, please take this opportunity of engaging in partnership with Valvoline Europe to ensure you and your customers get the very best from this strong and unique global alliance between two of the most recognised brands in their respective fields.

Premium Blue Engine Oils: The ONLY ONE Endorsed and Recommended by Cummins Inc.

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